



AUDIENCE REFLECTION ETHOS

The question is not only who shapes the moral climate of society—but whether we recognize that *we are already shaping it*.

- 1) Who influences your moral thinking the most? Family, faith, culture, media, community—or your own reflection?
- 2) Where do you see the “8:2 dynamic” in your own environment? Do a small number of voices shape the tone of your workplace, community, or online spaces?
- 3) What responsibility do individuals carry when destructive narratives dominate public discourse?
- 4) When have you personally helped shift the moral climate of a conversation, group, or community?
- 5) What would change in society if more people consciously chose to defend human dignity in everyday interactions?